

DANI KOLLIN

Creative Director

Award-winning Creative Director and scifi author

Specialties: Digital POP, DCRM, Mobile Tech, Robotics, Automotive, Health & Beauty, Kids, Entertainment, Non-profit

Midnight Oil Agency, Creative Director/Tech

SoftBank Robotics, Microsoft, Lenovo, Square, Limerick Inc

SoftBank Robotics
70% average increase in foot traffic
2M Owned Social Media Impressions
5BB Media Impressions

TrueCar, Creative Director

Digital, social, print, video

28% increase in sales
30% increase in transaction revenue

Razorfish LA, Creative Director

Samsung Mobile, Samsung Electronics, Four Seasons Hotels, Bank of the West

Samsung Mobile
2X email advertising engagement rate
28.5M growth in database registration
50M retail engagement sessions

Mattel, Sr. Copywriter

1 TOTY award (the equivalent of the Toy Oscars)
3 Top 10 selling products
\$100M – Doubled Matchbox's revenue

Award-winning Author

Prometheus Award for best scifi novel of the year
SciFutures consultant, a brand future forecasting company
Panelist at Comic-Con